

Dallas 2025 | POWERED BY VAI

March 10-13, 2025 | Exhibits Open March 11-13



EXHIBITOR NEWSLETTER – NOVEMBER

Everything Organized in One Place: THE EXHIBITOR DASHBOARD

Maritz, VAI's official registration vendor, has created a dashboard where your company can manage:

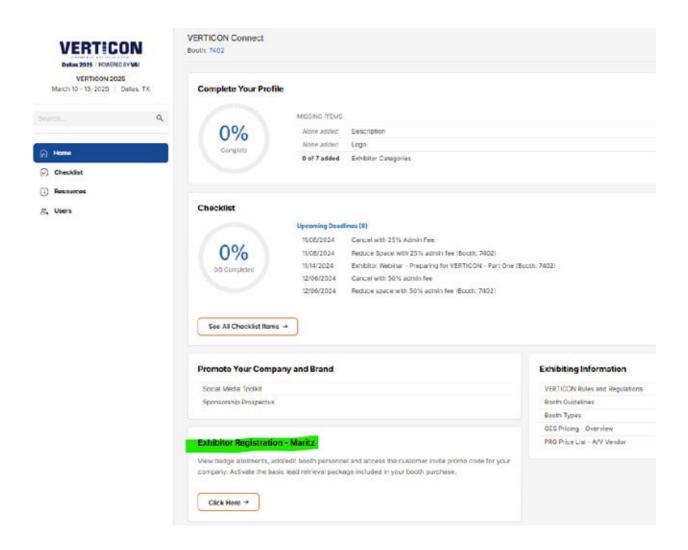
- Exhibitor badges
- Customer invites
- Lead retrieval

How to Access the Dashboard

Your access point to your exhibitor dashboard is through the **Map Your Show Exhibitor Resource Center**. Instructions for logging in to the Exhibitor Resource Center will be sent to the primary exhibitor contact on file for your company on Tuesday, Nov. 5, 2024, around 10:00 am eastern via email from **VERTICON 2025 Service@mapyourshow.com**.

 If you need to change your company's primary exhibitor contact, please email the new contact information to <u>VERTICON@verticalavi.org</u> before Nov. 5.

Once logged in, the primary exhibitor contact will complete the contact form page to confirm their details. Access to the Exhibitor Resource Center homepage will then be granted. The Exhibitor Registration Dashboard on Maritz is accessed through the **Exhibitor Registration – Maritz section** (highlighted in green in the screenshot) by clicking on the Click Here button.



See You in Dallas!