

VERTICON

FORMERLY HAI HELI-EXPO

Dallas 2025 | POWERED BY VAI

March 10–13, 2025 | Exhibits Open March 11–13



EXHIBITOR NEWSLETTER – NOVEMBER

Everything Organized in One Place: THE EXHIBITOR DASHBOARD

Maritz, VAI's official registration vendor, has created a dashboard where your company can manage:

- Exhibitor badges
- Customer invites
- Lead retrieval

How to Access the Dashboard

Your access point to your exhibitor dashboard is through the **Map Your Show Exhibitor Resource Center**. Instructions for logging in to the Exhibitor Resource Center will be sent to the primary exhibitor contact on file for your company on Tuesday, Nov. 5, 2024, around 10:00 am eastern via email from **VERTICON 2025** Service@mapyourshow.com.

- If you need to change your company's primary exhibitor contact, please email the new contact information to VERTICON@verticalavi.org before Nov. 5.

Once logged in, the primary exhibitor contact will complete the contact form page to confirm their details. Access to the Exhibitor Resource Center homepage will then be granted. The Exhibitor Registration Dashboard on Maritz is accessed through the **Exhibitor Registration – Maritz section** (highlighted in green in the screenshot) by clicking on the Click Here button.

VERTICON

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VERTICON 2025

March 10 - 13, 2025 | Dallas, TX

Search

Home

Checklist

Resources

Users

VERTICON Connect

Booth: 7402

Complete Your Profile



MISSING ITEMS

None added Description

None added Logo

0 of 7 added Exhibitor Categories

Checklist



Upcoming Deadlines (8)

11/08/2024 Cancel with 25% Admin Fee

11/08/2024 Reduce Space with 25% admin fee (Booth: 7402)

11/14/2024 Exhibitor Webinar - Preparing for VERTICON - Part One (Booth: 7402)

12/06/2024 Cancel with 50% admin fee

12/06/2024 Reduce space with 50% admin fee (Booth: 7402)

[See All Checklist Items →](#)

Promote Your Company and Brand

Social Media Toolkit

Sponsorship Prospectus

Exhibiting Information

[VERTICON Rules and Regulations](#)

[Booth Guidelines](#)

[Booth Types](#)

[OES Pricing - Overview](#)

[PRO Price List - A/V Vendor](#)

Exhibitor Registration - Maritz

View badge allotments, add/edit booth personnel and access the customer invite promo code for your company. Activate the basic lead retrieval package included in your booth purchase.

[Click Here →](#)

See You in Dallas!