

EXHIBITOR ESSENTIALS – DECEMBER

Exhibitor Resources

GES Exhibitor Services Kit – Now Open!

Useful links

Map Your Show Exhibitor Resource Center Features:

- Create your company profile
- Access the Maritz Exhibitor Registration Portal
- Keep track of important dates and deadlines
- Make use of a library of helpful documents

Exhibitor Webinars

VAI staff will host a second webinar on Dec. 12 related to preparing exhibitors for VERTICON 2025. These webinars will be recorded and posted on our Vertical Aviation International YouTube channel.

Part 1 was recorded on Nov. 14 and is posted on our YouTube channel now. Watch Part 1:

VAI@Work Webinars: Preparing for VERTICON 2025 – Part 1

Register for VAI@Work Webinars: Preparing for VERTICON 2025 – Part 2 Date: Dec. 12, 2024 Time: 1:00 pm eastern (UTC-5)

Register Now

Exhibitor Deadlines

December 20, 2024

- Last day to submit changes to company name for the printed program guide. Submit your changes to VERTICON@verticalavi.org
- Last day to become a sponsor and receive recognition on printed signage. Email Sales@verticalavi.org with any inquiries about sponsorship opportunities

January 17, 2025

• Submission deadline for exhibitor-appointed contractor (EAC) authorization form

• EAC Form

January 31, 2025

- Submit EAC insurance certificates to our insurance company, Assured Partners, for review and approval
 - Email certificates to <u>VERTICON@assuredpartners.com</u>
 - EAC insurance requirements
 - Sample COI

February 7, 2025

- Official vendor discount deadline. Last day to place orders with
- VERTICON official vendors at discounted rates
- Submission deadline for all forms in the GES Exhibitor Services Kit

Helpful Contacts

Alyssa Miller, Conventions Coordinator AlyssaM@verticalavi.org

- Exhibitor Meeting Rooms
- Exhibitor Profiles on Swapcard
- VERTICON Show App

Erin Sweeney, Exhibits Specialist ErinS@verticalavi.org

- Publication Bins
- Sponsorship Fulfillment
- Booth Assignments
- Booth Relocation Requests
- Exhibitor Registration

Emily Monahan, Exhibits Manager EmilyM@verticalavi.org

- General VERTICON Exhibitor
- Questions
- Exhibitor Registration
- EACs
- Booth Variances
- Exhibitor Rules & Regulations

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1920 Ballenger Ave., 4th Flr., Alexandria, VA 22314-2898 USA

Wayne O'Brien, Manager of Finance WayneO@verticalavi.org

- Invoices
- Receipts
- Payments

The Wyman Company

Sales@verticalavi.org

- Advertising
- Booth Sales

• Sponsorships